

Gerasimos (Makies) Gavrielatos

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Objective:

To obtain a challenging position in the Web Design/Development field in which my experience and skills can be effectively utilized for mutual benefit.

Technical Skills:

- Windows and Macintosh Platforms
- Proficient Knowledge of Adobe Creative Suite
- HTML5, DHTML, XHTML, XML, CSS, jQuery, JavaScript
- Cinema 4D
- PHP
- Magento (1 & 2)
- Bronto, Kevy, Emarsys (Email Marketing)
- Microsoft Office
- UI/UX Design
- WordPress

Professional Skills:

Building and maintaining solid relationships with both peers and clients through effective communication and strong interpersonal skills. Excellent at organization and time management in a fast-paced, ever-evolving environment. Take pride and ownership in completing projects accurately and efficiently. Commitment to high quality service and performance.

Related Experience:

The LANG Companies, Inc. – Waukesha, Wisconsin

March 2015 – June 2018

Web Designer

- Responsible for design, marketing and transactional emails for prospects and existing customers.
- Design and implement graphic content on all web landing pages.
- Write and modify html as needed for new pages and templates.
- Consult on front-end development to support new designs and troubleshoot issues.
- Provide feedback on proposed strategies and project requirements.
- Leverage assets from LANG family of artists in new ways that still continue to represent the brand
- CMS catalog of products/data, including adding and maintaining new/obsolete products.
- Identify new trends and opportunities in design and technology to enhance eCommerce experience
- Research and recommend new advances in technology to enhance eCommerce experience
- Collaborate with Brand, Channel Marketing, Product Development, Customer Service, Supply Chain and Sales teams as needed to successfully drive eCommerce revenues and company initiatives.

Ingersoll Cutting Tools – Rockford, Illinois

March 2008 – December 2014

Digital Art Director

- Develop and maintain the website (www.ingersoll-imc.com)
- Design logos for new tool technologies
- Video and Audio editing (<https://www.youtube.com/user/IngersollCuttingTool/>)
- Created New Product announcements (print and electronic)
- Social Media
- Trade Shows

Freelance Designer

February 2006-Present

Projects Include:

- Web Design/Development
- Print Design (Logos, Brochures, Posters, etc.)

Rock Valley College – Rockford, Illinois

January 2003 – August 2004

Graphic Designer/Web Developer

- Developed and maintained instructors Web Sites
- Generated illustrations using digital media and graphic art techniques
- Created PowerPoint presentations, banners and ads

Education:

Westwood College of Technology – Woodridge, Illinois

October 2007

Bachelor of Applied Science – Web Design and Multimedia

Rock Valley College – Rockford, Illinois

August 2004

Associate of Applied Science –Personal Computer Technical Specialist

References available upon request